

# FRIENDS FORUM

Quarterly Newsletter of the Friends of the Carlsbad City Library ★ Carlsbad, California ★ February 2008



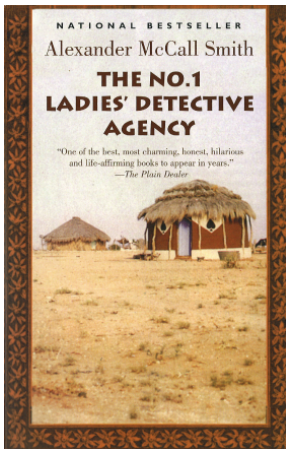
## Bookstore Cleanup

Thanks to the efforts of some of our Volunteers the Bookstore is getting an overdue cleaning. Taffy Cannon, Vicky Tarulis and Linda Sarnowsky have been putting in a lot of extra hours cleaning bookshelves, removing all the old tape and giving an in-depth make-over everywhere. Arrangements have been made for regular vacuuming in the store and the carpet is going to get a thorough cleaning. In the event that the carpet does not respond and still looks shabby, then we will be looking at new carpeting. (Thanks to Heather our Library Director.)

There may have been other volunteers who worked on this job, and a great big THANK YOU to them also.

Another feature is the new book carts. One is in the store now and as it seems to be satisfactory, we have ordered two more. Space restrictions may limit us to the three new carts but we will see.

## Friends Support Carlsbad Reads Together Program



Starting in 2004 the Friends have sponsored the program known as "Carlsbad Reads Together." This is an effort to encourage more people to discover the joy of reading. Our first year we had a California author, T. Corgheisan Boyle. The second year we featured the book *Fahrenheit 451* and had author Ray Bradbury come to Carlsbad to speak about his work. Then last year we had the momentous *Night* by Holocaust survivor Elie Wiesel. Altogether this has been a most successful and satisfying program and the Friends feel that our sponsorship is well worthwhile.

Now, for this year we are sponsoring the book *The No. 1 Ladies' Detective Agency* by Alexander McCall Smith. The action in this book takes place in Africa, in the country now known as Botswana. Extra copies of this book have been purchased and it is now available at both libraries.

A highlight of the Carlsbad Reads program will be an opportunity to hear from Mr. McCall Smith. He is speaking at the Schulman Auditorium at the Dove Lane Library on Thursday, April 24 at 7PM. Seating is limited and tickets are required. Free tickets will be given out at the Schulman Auditorium beginning at 6PM on April 24. Tickets are limited to two per person. The talk will be followed by a book signing and books will be available for purchase.

Other relevant programs will be book discussions scheduled for the Cole Library Community Room on Tuesday, April 1 at 7PM and Thursday, April 10 at 2PM. Other discussions are at the Dove Library, Gowland Meeting Room on Wednesday, April 2 at 2PM, Thursday, April 3 at 7PM and Monday, April 28 at 7PM. A full schedule of events is at [www.carlsbadlibrary.org](http://www.carlsbadlibrary.org).



Photo by Tara Murphy.

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## *From Our Library Director...*

You may have noticed some changes at the Library recently. Over the last year, we've been exploring new approaches to delivering library services that are customer-oriented and create a comfortable, inviting environment. We call this the "marketplace" concept, and libraries around the country are similarly engaged in rethinking their services to maximize the customer experience. We've tried to take the best of the customer-oriented concepts and still hold onto what already makes the Library valuable to the community.

Topping our list of projects was to improve our merchandising of materials. You'll see new display fixtures at both the Cole and Dove Libraries, and slatwall shelving at the ends of bookstacks to show off materials. To encourage patrons to stay a while, we've relaxed our food and drink policy to allow covered beverages and snacks in some areas.

Future changes include better directional signage and floral accents. Long-term projects that need to be budgeted or worked into scheduled facility projects may include lighting enhancements and layout changes that create quiet spaces and follow natural traffic flow.

We hope you'll let us know how these changes improve your library experience, and suggest any others that you've appreciated in stores and gathering places that you frequent.

*Heather Pizzuto, Library Director*



## *The Prez Sez...*

The Board of directors held its first meeting of 2008 on January 17 at the Cole Community Room. Eleven Board members were present along with staff members Heather Pizzuto, Suzanne Smithson and Jessica Padilla.

We heard reports from Maureen and Taffy on the success of recent special sales at the Dove Bookstore and the Cole Book and Magazine Section. Income doubled during the sales.

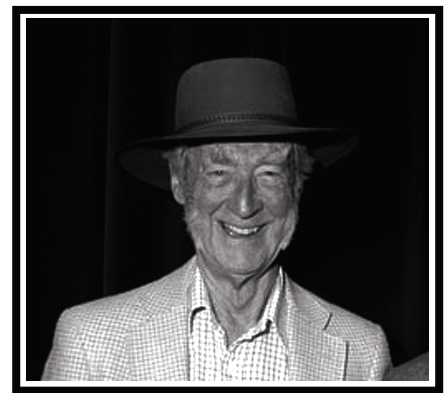
The Board approved the financial report which shows a healthy balance. We expect to be making some large donations to the Library when the new Learning Center opens.

We heard an update from Library Director Heather Pizzuto on the progress in the construction of the Learning Center. The Center will house the Centro de Información and the Adult Learning Program's literacy services, and will officially open this summer. Arrangements were made for our Board to take a tour of the building soon.

Linda Sarnowsky reported on the Carlsbad Reads Together proposed programs. Bruce Meyer reported on an article in this issue on Holiday Sales. Frank Volpe reported a net gain of two members this month.

Elsewhere in this edition of the FORUM is a report on the activities and changes taking place in the Bookstore. Lots of action and special thanks to Taffy, Linda, Vicky, Barbara Wood and others for all the extra work they have done recently.

*Arthur Wood, Friends President*



# Holiday Book Boutique Huge Success

The 3rd annual Holiday Book Boutique was a great success. Although the sale began at 10AM on December 3rd at the Library on Dove Lane, shoppers began arriving an hour early to snap up the best selections. Choices ran the gamut from fiction, nonfiction, children's stories, cookbooks, and holiday books.

People were impressed with the hundreds of new and nearly-new books that were available at huge savings. Arthur Wood, President of the Friends of the Carlsbad Library, said "The Book Boutique was an unqualified success. During the first five days, sales were twice last years."

The Book Boutique's popularity seems to be growing annually. Much of the credit for its success must be given to all those who donated books and to Taffy Cannon and all the volunteers who staff the bookstore. Thank you all.

## 40 Years Ago

(from the FRIENDS early history notebooks)

Moving day into the new Library was November 20, 1967.

A book brigade was made-up of Camp Pendleton Marines, Boy Scouts, Phi Alpha Chi fraternity members from MiraCosta College, and Friends of the Library members and their families. They moved the 43,000 volumes from the old adults' and children's libraries to the new facility which would house the combined collection. Georgina Cole and her staff orchestrated the move so efficiently that the grand opening could take place on Wednesday, November 29, 1967. On Sunday, December 12, at 2pm, the Carlsbad City Library Building (now Georgina Cole Library) was formally dedicated. Friends of the Library served as hostesses and guides for the Open House.



Courtesy of the Carlsbad City Library Carlsbad History Room.

(FRIENDS helped furnish the library with a custom-made conference table [still in use] @ \$750; 85 meeting room chairs @ \$1,090; and draperies @ \$3,011.40; TOTAL \$4,851.40)

## Staff Recommendations: An Eclectic List of New Books

by Susan Simpson, Head of Collection Development and Acquisitions

- ♦ *Extreme Office Crafts: Creative and Devious Ways to Waste Office Supplies and Company Time* by Jimmy Knight and Tom Chalmers
- ♦ *Bringing Nature Home: How Native Plants Sustain Wildlife in Our Gardens* by Douglas Tallamy
- ♦ *Touch and Go: A Memoir* by Studs Terkel
- ♦ *Land of Sunlight: Contemporary Paintings of San Diego County*
- ♦ *Seizing Destiny: How America Grew from Shore to Shore* by Richard Kluger
- ♦ *Culture Broker: Franklin D. Murphy and the Transformation of Los Angeles* by Margaret Leslie Davis
- ♦ *Backyard Giants: the Passionate, Heartbreaking and Glorious Quest to Grow the Biggest Pumpkin Ever* by Susan Warren
- ♦ *Brainwash: the Secret History of Mind Control* by Dominic Streatfield

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I AM INTERESTED IN HELPING WITH:

- ☐ Book Sales
- ☐ Friends Bookstores
- ☐ Silent Auction
- ☐ Special Project
- Magazine Sorting
- ☐ Cole ☐ Dove

ADDITIONAL DONATION: I've enclosed an additional \$ \_\_\_\_\_ to help the Friends

Committee Use Only